



Name

Date

Project 14 Planning Form

Instructions

Complete this form to help you create a list of user reviews. Based on the number of reviews given at each star rating, this spreadsheet will be used to illustrate whether users are satisfied with the features and overall user experience of your app.

1. Prior to completing this form, it is important that you become familiar with the different types of reviews that you may receive pertaining to the 'good and bad' features of your app. Visit the Apple App Store and Google Play Store and read several app reviews about your competitors' apps within your category.
2. A five-star rating is the best rating a user can assign, and the number of stars decreases based on a user's satisfaction with the app. When writing a review, consider focusing on a specific feature that your app offers and why a user would or would not be satisfied with it. In the Sample Review column of the table on the following page, write a sample review at each star rating on behalf of customers who have downloaded your app.

Rating	Number of Ratings	Sample Review
FIVE STARS	754	
FOUR STARS	327	
THREE STARS	95	
TWO STARS	67	
ONE STAR	128	